



ANNUAL REPORT 2022

MORE THAN
SHELTER



OUR EXECUTIVE DIRECTOR STATEMENT

The aftermath of COVID continued to bring SO MANY CHALLENGES during 2022, both for organizations and individuals. The pandemic really changed everything. From employment to the housing market, things are very different, and it continues to cause an unsettled feeling for many. This effect is particularly true for those who were barely making it pre-pandemic.

We're still here! That is what I want to focus on when I share what we have achieved in the time since our last report. Honestly, the pandemic was a challenge for us, but through it all, Community CARES has done a lot of growing. In the following pages you will read about that growth and the accomplishments we are proud of. I hope it excites you as much as it excites me!

I think it is important to acknowledge that I became the Executive Director of Community CARES November of 2018. At that time we were continuing to shelter throughout the greater Carlisle area by rotating through churches each month. We had been doing that since 2004. We were also financially challenged during this season.

With that in mind, in 2019 we began moving in more proactive directions when it came to responding to homelessness in our community. We added a few strategic programs including Street Outreach, and we became Cumberland County's physical access site for Coordinated Entry.

It is because of these programs that in 2019, we began to see the true scope of the homeless need in our community, giving us valuable insight for future goals.

CARES built a budget to support our growth and we began to lay out a strategic plan for the future. But the pandemic caused some of those plans to be put on hold, and others to be executed more quickly than we were ready for.

As we transitioned from the pandemic in 2022 and reevaluated our goals, it was clear we need to go back to some basics and improve shelter living, as well as continue to build our budget for the coming changes.

More than ever Community CARES is action focused, which translates to removing barriers and creating opportunities for individuals and families to get the support they need to become independent and to access safe, affordable housing.

2023 promises many opportunities for us to continue our work!

Our goals are to:

- Raise the funds to fully purchase and renovate our new singles shelter in Carlisle.
- Partner with additional healthcare systems to support the ever increasing physical and mental health needs of our clients.
- Share Community CARES mission by hosting "We Got Your Back" events with local community partners in at least two locations, so we can meet new individuals who might not otherwise have opportunities to know about our services.
- Build our membership program to increase the number of monthly supporters that help us continue our work.
- Rebuild our volunteer army that the pandemic took away.

I know these are lofty goals, but we're really excited about them. I see so much potential to touch more clients than ever before and we aspire to end homelessness one person or family at a time, I hope you will join us!



Executive Director



Homelessness by the numbers

Summary: Households/Persons Counted During the Annual Point-In-Time Count, 2020-2022
Cumberland County

All Households & Persons	Total Persons/Households			Sheltered						Unsheltered		
	2020	2021*	2022	Emergency			Transitional			2020	2021*	2022
				2020	2021*	2022	2020	2021*	2022			
Total # Households	127	74	149	79	74	77	2	0	0	46	*	72
Total # Persons	212	113	231	116	113	121	14	0	0	82	*	110
# Children <18 years old	66	34	59	30	34	40	10	0	0	26	*	19
# Young Adults 18-24 years old	19	8	10	16	8	7	0	0	0	3	*	3
# Adults 25+ years old	127	71	162	70	71	74	4	0	0	53	*	88

Summary: Households/Persons Counted During the Annual Point-In-Time Count, 2020-2022
Eastern Pennsylvania CoC

All Households & Persons	Total Persons/Households			Sheltered						Unsheltered		
	2020	2021*	2022	Emergency			Transitional			2020	2021*	2022
				2020	2021*	2022	2020	2021*	2022			
Total # Households	1,336	909	1,479	754	641	994	306	268	244	276	*	241
Total # Persons	2,032	1,396	2,290	1,147	957	1,586	519	439	390	366	*	314
# Children <18 years old	570	420	622	341	262	468	192	158	130	37	*	24
# Young Adults 18-24 years old	172	135	174	97	91	124	57	44	41	18	*	9
# Adults 25+ years old	1,290	841	1,494	709	604	994	270	237	219	311	*	281

12.7%
of the 12,911 people living without a home in PA live unsheltered. Roughly 2 out of 5.

- 2021 Point in Time (PIT) count did not include unsheltered homelessness due to COVID.

HUD NATIONWIDE 2022 ANNUAL HOMELESS ASSESSMENT REPORT

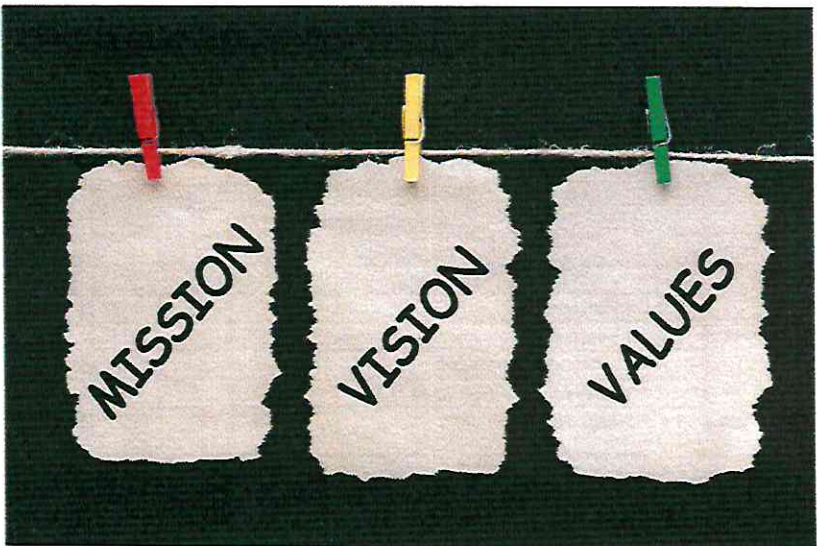
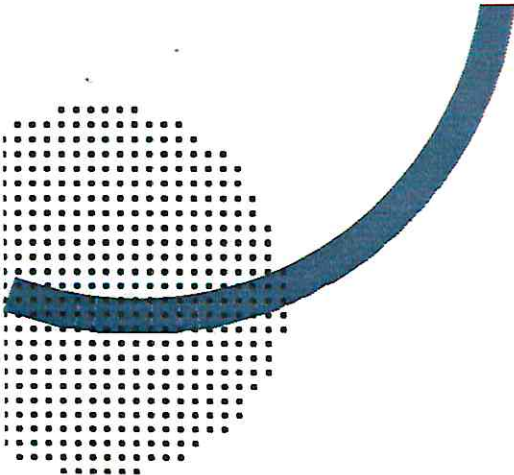
By the Numbers:

- COVID-19-induced economic stressors, increases in rental costs and natural disasters, the overall rate of homelessness remained nearly unchanged.
- 582,462 people were experiencing homelessness nationwide in January 2022.
- There was a slight increase - .3 percent - in overall homelessness since 2020.
- * Overall homelessness is up .3% (1,996 people) since 2020.
- Overall homelessness is down 8.6% (54,615 people) since 2010.
- Two of every five people experiencing homelessness was living in an unsheltered situation.
- Two opposing factors affected homelessness.
- COVID-19 economic stressors and dramatic increases in rental costs drove homelessness upward.
- Large investments in homeless assistance through the American Rescue Plan drove homelessness downward.

.3%
homelessness is up since 2020

Race and Ethnicity

- There continues to be an overrepresentation of people who identify as Black, African American, or African, as well as indigenous people (including Native Americans and Pacific Islanders) among the population experiencing homelessness compared to the U.S. population
- People who identify as Black made up just 12 percent of the total U.S. population but comprised 37 percent of all people experiencing homelessness.
- The number people experiencing homelessness who identified as Hispanic or Latino increased by eight percent between 2020 and 2022. This reflects a considerable increase in the number of people who identify as Hispanic and were experiencing unsheltered homelessness, which increased by 16 percent (8,513 people) between 2020 and 2022.



Vision

- Collaborate with community organizations to address the unique needs of those experiencing homelessness.
- Equip individuals and families to build independent, healthy, and stable lives, through emergency shelters and supportive programming.
- Strive to be an agent of change to end homelessness.



Mission

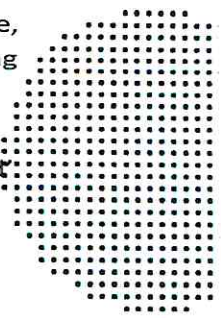
Serving and strengthening the community by providing emergency shelter, resources, and supportive services to individuals and families at risk of or experiencing homelessness.



Values

To achieve our mission and realize our vision all activities are underpinned by the following values:

- A commitment to respond to the specific needs of our residents. We do not shy away from difficult cases that require perseverance, understanding, and care.
- To work with clients as individuals, supporting them to set achievable and realistic goals that will enable them to work towards a safe, sustainable, and bright future.
- To help our clients realize the value of their labor and the contribution they can make to build a better society for all.
- To foster and grow a community of clients and volunteers built on a commitment to care, understanding and mutual respect. Community CARES is committed to safeguarding and promoting the welfare of its residents, staff, and volunteers.
- To understand that tackling homelessness requires a grasp of complex problems and 'wrap around' solutions that must address the practical, emotional, and social challenges that our clients face.





Community CARES Programs

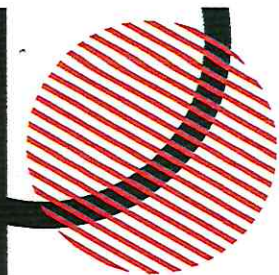
EMERGENCY SHELTER: Coordinate and provide overnight emergency shelter to over 400 individuals and families experiencing homelessness throughout Cumberland and surrounding counties 365 days a year. Community CARES provides individual men and women's shelter in a congregational setting in Carlisle, family shelter with private rooms in Shippensburg, WellSpan recuperative care shelter in Shippensburg, and severe weather shelter November through March in Carlisle.

RESOURCE CENTER: A day center where clients perform basic tasks such as; shower, laundry, cook meals, make phone calls, receive mail and messages, lockers to store personal items. The center also acts as a point of contact for other community services like weekly medical assessments by UPMC Street Medicine. Clients meet weekly with a Supportive Services Coordinator (SSC) to establish goals. SSC's provide accountability with personal budget and credit report, employment and housing searches, and advocate on client's behalf, when necessary, with the goal of reaching a sustainable plan to transition to a permanent housing solution. This space is also open to those living unsheltered who are working with Street Outreach, for access to showers, a small locker and laundry.

COORDINATED ENTRY SYSTEM WALK-IN SITE: Cumberland County's approach to organizing and providing housing services for people experiencing homelessness, access to the system can be gained by calling 211 or through a walk-in site. Community CARES is the lead physical access site for the county. Because housing resources are limited, this process is designed to ensure that individuals and families with the highest vulnerability, service needs, and length of homelessness receive top priority in housing placement.

CUMBERLAND STREET REACH: Community CARES began a Street Outreach program at the end of 2018. The goal of Street Outreach is to engage, assess, and combat homelessness for individuals living on the streets, in encampments and other locations not intended for human habitation. Outreach staff work to build trust with those experiencing homelessness first by helping to meet some of their basic needs (including food, clothing, showers, laundry, transportation, identification, etc.). The Street Outreach Coordinator works with households to access housing, employment, medical care, mental health care, substance abuse treatment, and other services while advocating for housing solutions.

HOMELESS PREVENTION: Prevention works to stabilize families and individuals at risk of becoming homeless through specialized services and connection to other community resources. Clients are usually living temporarily with a friend or relative, and have often moved frequently. Clients find themselves on the brink of homelessness and come seeking any assistance available to maintain stable housing. Prevention services help prevent clients from losing their homes and entering the shelter system through effective targeting of resources. We recognize that different families require different solutions. Case managers serve as supporters and advocates for clients, helping them think through their goals and create detailed plans with a realistic timeline. These wide-ranging supportive services include comprehensive case management, financial assistance, budgeting and financial management, rental and utility assistance and mediation services.



Community CARES

Year at a Glance



Year at a Glance



In 2022, we saw the return of several of our in-house volunteers. Volunteers are vital to our programs and we are excited to have their smiling faces involved with our clients again.

There was a decrease in in-kind donations. This has an impact on the basic needs items we are able to provide our clients.

We continue to use St Paul Lutheran Church as our overnight shelter. We entered into a lease with them guaranteeing this relationship and space until we are ready to transition into our new Carlisle facility.

2022 was our first full year in the Family Shelter, located at 206 East Burd street in Shippensburg. Since opening in August 2021, we have grown from an average of 5-7 families to as many as 16 per night. We also now shelter 4 Wellspan Recuperative Care clients.

Our new location in Shippensburg is helping to build new relationships which support our work.

Progress on our new facility in Carlisle has been difficult from both a funding and construction perspective.

2022 Bed Stats

2022 Stats

	Jan.	Feb	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Bed Count (# beds per month cumulative)													
Emergency Shelter	1488	952	1581	1050	1023	1290	1395	1282	2041	1818	1860	1924	17704
Family Shelter	550	549	782	1124	944	789	937	840	834	340	580	966	9235
SWAP	287	205	72	4	0	0	0	0	0	0	113	222	903
Sub-total	2325	1706	2435	2178	1967	2079	2332	2122	2875	2158	2553	3112	27842
Hotel Beds	64	0	0	188	0	0	0	0	0	0	0	0	252
Grand Total	2389	1706	2435	2366	1967	2079	2332	2122	2875	2158	2553	3112	28094

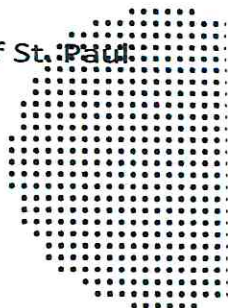
Total of 28,094 beds in 2022

Community CARES began in 2004 providing winter shelter for just six men.

Just before the COVID outbreak of March 2020, Community CARES was sheltering 70 men, women and children in 14 different (rotating) evening locations around the greater Carlisle area.

In 2022 Community CARES had four separate shelters:

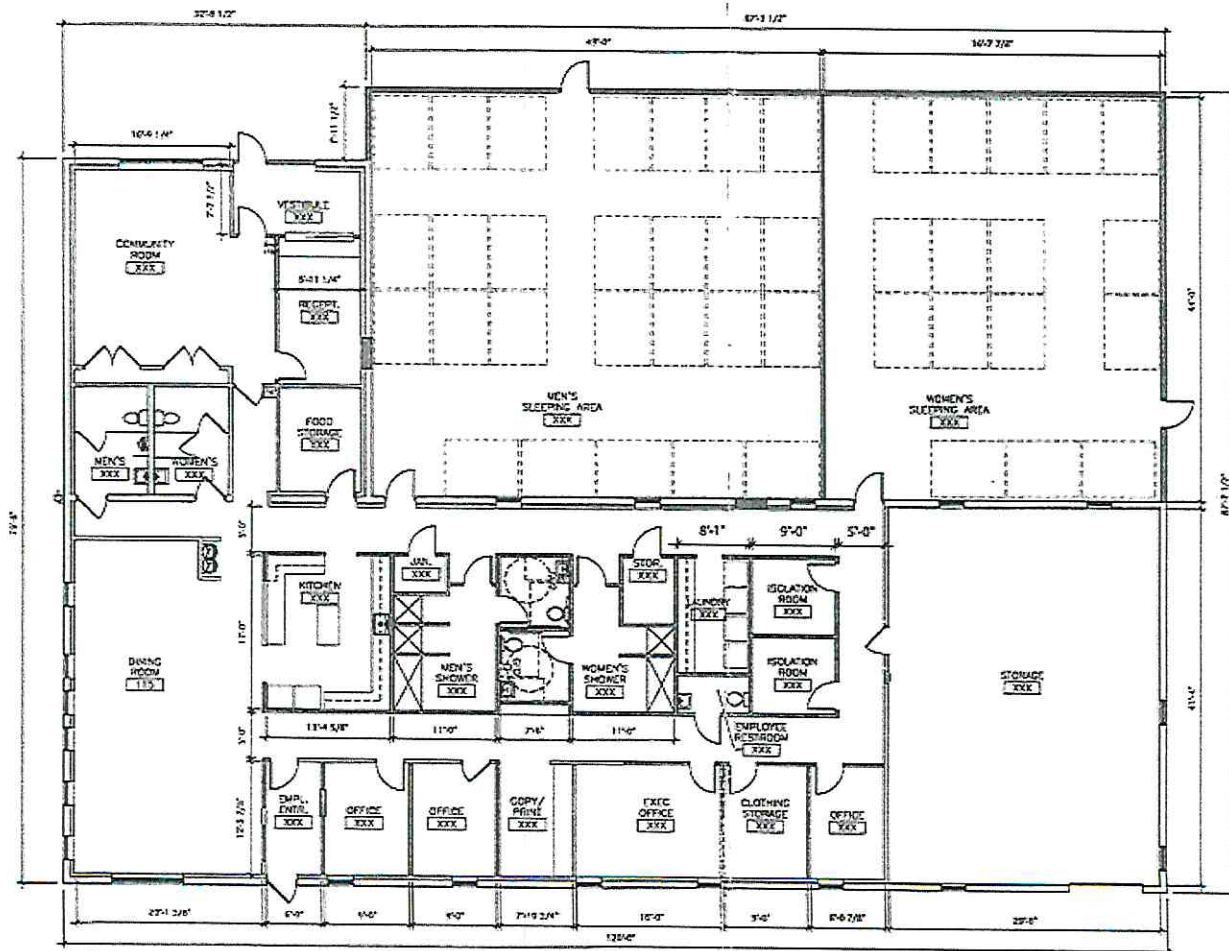
1. Family Shelter in Shippensburg, providing for up to 16 families.
2. Well Span Recuperative Care, providing 4 shelter beds including meals.
3. Carlisle Single Shelter, providing 50 beds for men and women in the basement of St. Paul Church.
4. Severe Weather Shelter, providing beds for up to 25 men and women from November-March at St. Paul Church.



NEW THINGS ARE COMING



Plans are underway for our newest addition of an individual shelter in Carlisle. Take a peek!



PROPOSED NEW WORK PLAN
FOUR WORKING

Community CARES

2022 Financial Statement

Income:			
Individuals Donation			346,985
Church Donations			63,600
Business and Service Donations			65,318
Match Madness			43,937
Recuperative Care			71,200
Other Income			1,237
Other Contributions (fundraisers for CARES)			14,219
Federal and County Grants			382,029
Foundation, Partnership & Business Grants			295,800
Fundraising			49,000
Total Income			1,333,325
Expense:			
Payroll and Benefits			613,509
Occupancy and Utilities			215,196
Direct Client Support (includes Homeless Prevention & Diversion)			42,170
Transportation			15,620
Professional Services			101,931
Administrative			14,206
Fundraising			14,685
Insurance			21,116
Total Expense			1,038,433
Net Income **			294,892
** - To be saved for Spring Garden Individual Shelter			



Community CARES

Thank You



It is impossible to do what we do without YOU! Thank you for being a community that Truly CARES.

Special thanks to this year's event sponsors:

2022 Golf

Orthopedic Institute of
Pennsylvania Griffie and Associates

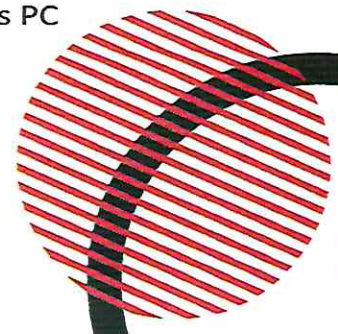
PC

Alliance Financial
Tuckey Restoration Inc.
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Specialty Paints
Iron Valley Real Estate
Martson Law Offices
Americhoice FCU
Strickler Insurance Agency
Carley Miller
Justin Hovetter
Member's 1st

Carlisle Construction Materials, LLC

2022 Gala

UPMC
M & T Bank
M&T Charitable Foundation
Pennsylvania American Water
F & M Trust
Griffie & Associates PC
Members 1st





Community CARES

I Truly CARE Sponsors



ALLEN DISTRIBUTION

PROMISES *DELIVERED*

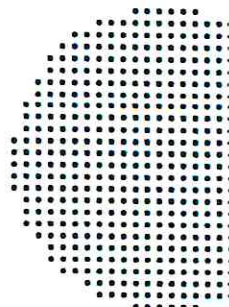
LIFEGUIDE
FINANCIAL ADVISORS



ONSONG



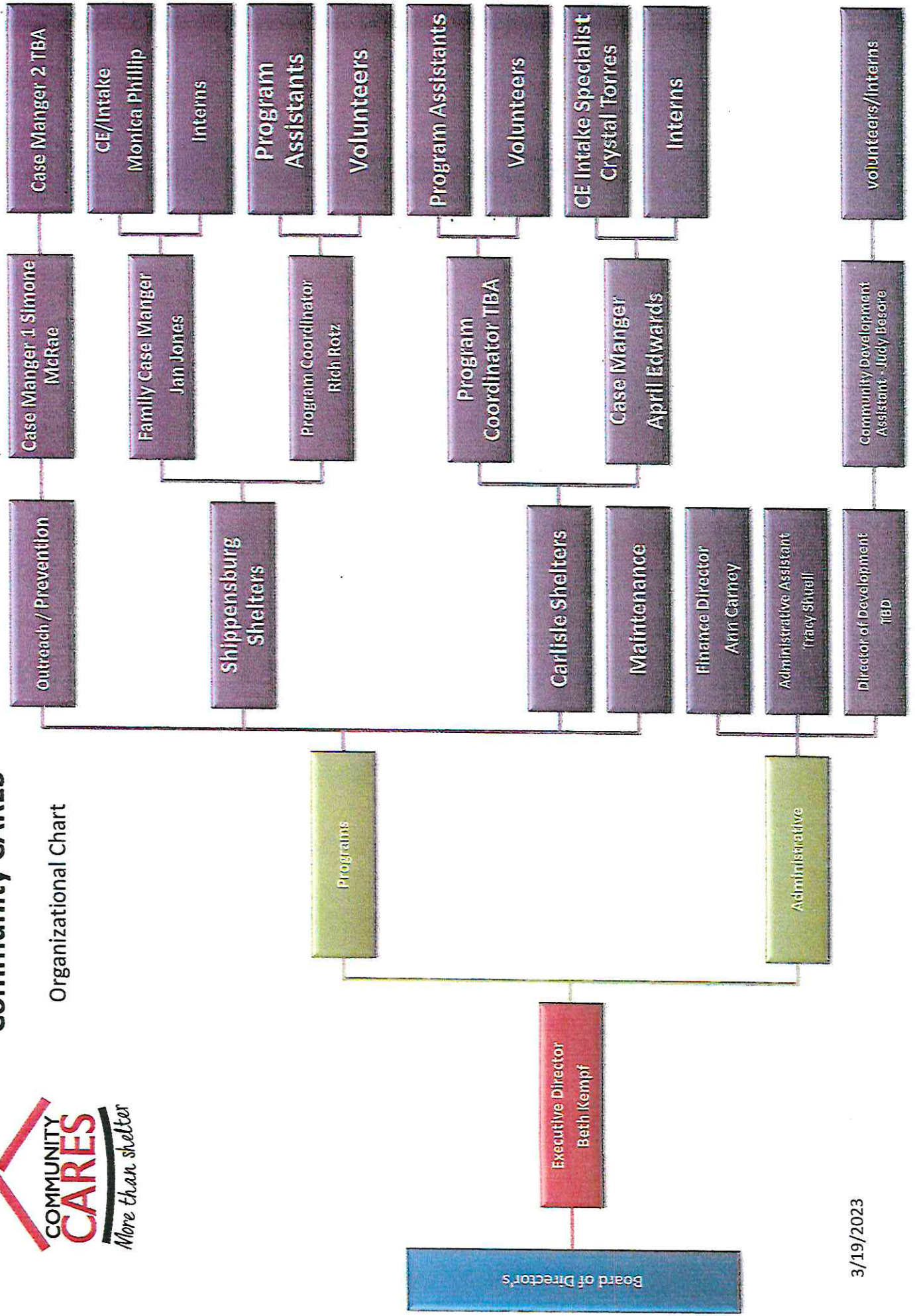
Contributed \$3,500 towards yearlong sponsorship which includes two golf teams, two tables at Gala, advertisement in all programs, brochures and website/social media.





Community CARES

Organizational Chart



Community CARES

2022 Board of Directors

Bradley Griffie - President

Andrew Lippert – Vice President

Jennifer Heishman – Secretary

David Wickard – Treasurer

Charles Stoup

David Rogers

Justin Hovetter

Carley Miller

Heather Knisely

Community CARES



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